



COEUR D'ALENE REGIONAL CHAMBER

2022 EVENT SPONSORSHIP GUIDE

2022 CALENDAR OF EVENTS

Exclusive opportunities to promote your business



JANUARY - MARCH

EVENT SPONSORSHIPS

- Upbeat Breakfast | (1/month)
- Maximize Your Membership (1/month)
- Business After Hours (1/month)
- Economic Forecast 2022 | Jan 25
- Mayoral Address 2022 | Mar 23

APRIL - JUNE

EVENT SPONSORSHIPS

- Upbeat Breakfast (1/month)
- Maximize Your Membership (1/month)
- Business After Hours (1/month)
- Commissioners Address | Apr 5
- CDA Regional Business Fair | Apr 13
- Battle of the Border Golf | May 2
- Hearts for Heroes Awards Luncheon | May 12
- Public Safety Awards Luncheon | Jun 7
- Meet the Mayors Luncheon | Jun 16
- Meet a Farmer Dinner | Jun

JULY - SEPTEMBER

EVENT SPONSORSHIPS

- Upbeat Breakfast (1/month)
- Maximize Your Membership (1/month)
- Business After Hours (1/month)
- 4th of July Parade & Festival | Jul 4
- Women's Luncheon | Aug 25
- BYOP Putt-Putt Tournament | Sep 1
- Cravin' the Raven Golf | Sep 23
- New Educator Reception | Sep 29
- Business & Industry Tour | Sep 30

OCTOBER - DECEMBER

EVENT SPONSORSHIPS

- Upbeat Breakfast (1/month)
- Maximize Your Membership (1/month)
- Business After Hours (1/month)
- Board Member Bootcamp | Nov 8
- Brew Walk | Nov 3
- Governor Little Address | Nov
- 110th Annual Meeting & Awards | Dec 7

* Additional events, sponsorship and advertising opportunities may be added throughout the year



UPBEAT BREAKFAST

Quantity: 12 per year | 2nd Tuesday of each month | 150+ attendees



Benefits by Sponsor Level	PLATINUM	*TRADE TABLE
Price	\$500	\$200
Microphone time	5 minutes at podium	1 minute at trade table
Retractable banner at event	Yes - near stage	Yes - at table
Logo recognition on website, newsletter, socials	Yes	Yes
Logo in event slideshow	Yes	Yes
Emcee recognition at event	Yes	Yes
Recognition on Zoom (if applicable)	Yes	No
6' trade table with linens	Yes - included	Yes
Sponsor-provided drawing	Yes - 1	Yes - 1
Quantity available each month	1	8

*Nonprofit rate: \$100

BUSINESS AFTER HOURS

Quantity: 11 per year | 4th Thursday of each month | 50+ attendees



Benefits by Sponsor Level	PLATINUM
Price	\$500
Great way to meet members in a more casual, happy-hour, networking atmosphere	Yes
Logo recognition on website, newsletter, socials	Yes
* Food and beverages provided by sponsor	Yes
** Drawings for door prizes provided by sponsor	Yes
Emcee recognition at event	Yes
Quantity available each month	1

This social event creates a unique networking opportunity to host other members and show off your office or place of business.



MAXIMIZE YOUR MEMBERSHIP

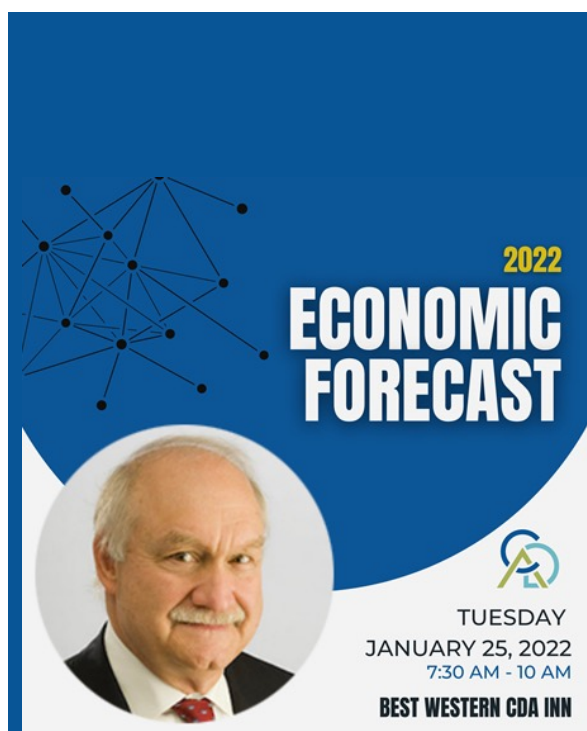
Quantity: 12 per year | 1st Thursday of each month



Benefits by Sponsor Level		PLATINUM
Price		\$200
Tickets		1
Logo recognition on website		Yes
Logo in socials		Yes
Logo in newsletter		Yes
Emcee recognition at event		Yes
Recognition on Zoom (if available)		Yes
Quantity available each month		1

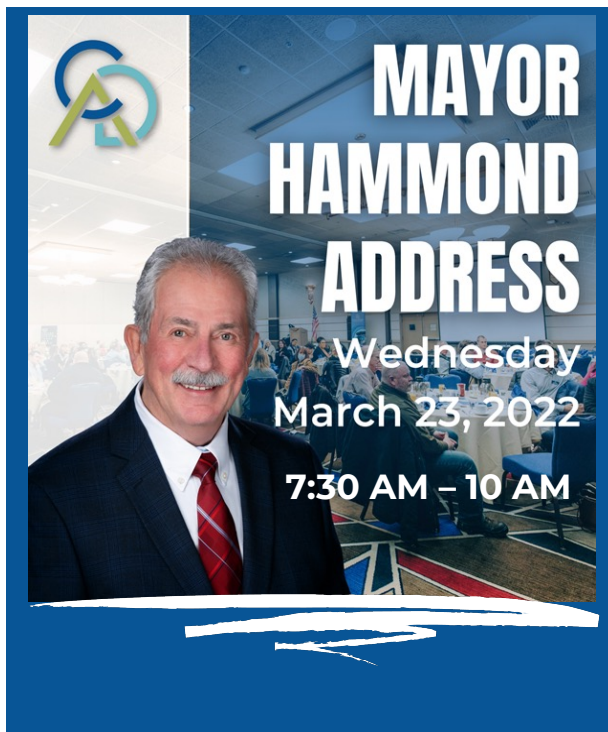
Welcome

ECONOMIC FORECAST 2022 | January 25, 2022



Benefits by Sponsor Level	PLATINUM	GOLD	SILVER (ZOOM)	BRONZE
Price	\$3,000	\$1,500	\$1,000	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	Unlimited	1	Unlimited

MAYOR HAMMOND ADDRESS | March 23, 2022



Benefits by Sponsor Level	PLATINUM	GOLD	SILVER (ZOOM)	BRONZE
Price	\$3,000	\$1,500	\$1,000	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition in chamber board meeting and joint Public Policy efforts	Yes	Yes	Yes	No
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	Unlimited	1	Unlimited

STATE OF THE COUNTY | April 5, 2022



Benefits by Sponsor Level	PLATINUM	GOLD	SILVER (ZOOM)	BRONZE
Price	\$3,000	\$1,500	\$1,000	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition in chamber board meeting and joint Public Policy efforts	Yes	Yes	Yes	No
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	Unlimited	1	Unlimited

CDA REGIONAL BUSINESS FAIR | April 13, 2022



CDA REGIONAL BUSINESS FAIR

Join us at our region's largest business fair!



4 PM - 7 PM
Wednesday, April 13, 2022
The Coeur d'Alene Resort

NEW!

Benefits by Sponsor Level	*GOLD	PREMIUM (BOOTH)	STANDARD (BOOTH)
Price (Members)	\$1,500	\$500	\$300 (1) \$500 (2)
Price (Non-members)	N/A	N/A	\$500 (1) \$900 (2)
5 minutes podium time	Yes	No	No
Retractable banner at event	Yes - near stage	Yes - at booth	Yes - at booth
Logo recognition on website, newsletter, socials	Yes	No	No
Emcee recognition at event	Yes	No	No
Sponsor-provided raffle prize	Yes	Yes	Yes
Quantity available	4	6 - 10	70

- **Ask the Experts** workshop sponsor: \$1,000 for 25 minutes on stage. Qty: 3 available
- **Stage Raffle** sponsor: \$200 for 2 minutes on stage. Qty: 6 available. Sponsor provides prizes

* GOLD sponsorship includes 1 PREMIUM booth

BATTLE OF THE BORDER TOURNAMENT | May 2, 2022



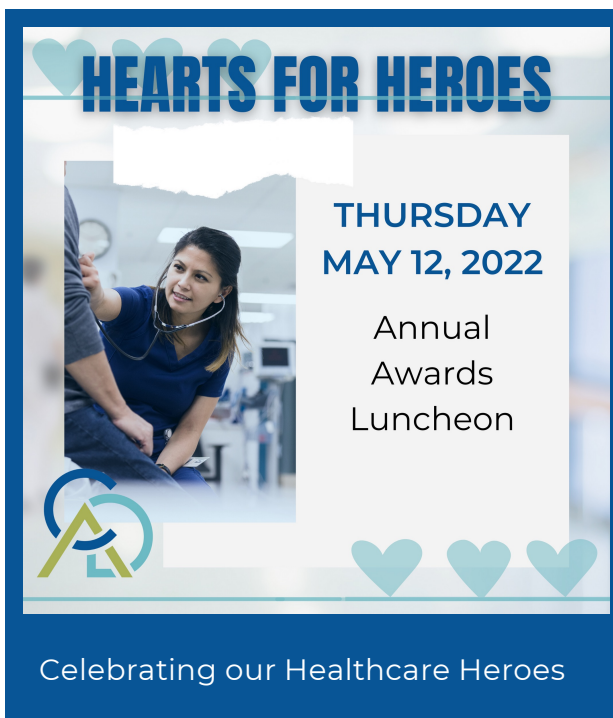
BATTLE OF THE BORDER
GOLF TOURNAMENT

MONDAY, MAY 2, 2022 | KALISPEL GOLF AND COUNTRY CLUB

Make new friends, raise your profile and increase your visibility to chamber members in both Washington and Idaho!

Benefits by Sponsor Level	PLATINUM	GOLD (AWARD)	SILVER (HOSPITALITY)	*BRONZE (HOLE)
Price	\$5,000	\$3,000	\$2,000	Hole in 1 - \$1,500 (1) Longest Drive - \$750 (1) Closest to Pin - \$750 (1) All other holes - \$500 (14)
Tickets	Yes - team of 4 (1) Yes - hole sponsorship (1)	No	No	No
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near check-in + reception	Yes - near reception	Yes - near hospitality tent	Yes - at hole
Logo recognition on website	Yes	Yes	Yes	No
Recognition in socials	Yes	Yes	No	No
Logo in newsletter	Yes	Yes	No	No
Emcee recognition at event	Yes	Yes	Yes	Yes
*Table setup + sponsor-provided giveaway @ tee	Yes	No	No	Yes
Quantity available	1	1	1	17

HEARTS FOR HEROES LUNCHEON | May 12, 2022



Benefits by Sponsor Level	PLATINUM	*GOLD (AWARD)	SILVER (ZOOM)	BRONZE
Price	\$4,000	\$1,500	\$1,000	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
*Award sponsor: logo on award + photo opportunity	No	Yes	No	No
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	12	1	Unlimited

PUBLIC SAFETY AWARDS LUNCHEON | June 7, 2022



Benefits by Sponsor Level	PLATINUM	*GOLD (AWARD)	SILVER (ZOOM)	BRONZE
Price	\$4,000	\$1,500	\$1,000	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
*Award sponsor: logo on award + photo opportunity	No	Yes	No	No
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	7	1	Unlimited

MEET THE MAYORS LUNCHEON | June 16, 2022

MEET THE MAYORS LUNCHEON



POST FALLS CHAMBER
AREA CHAMBER OF COMMERCE

Coeur d'Alene
REGIONAL CHAMBER



HAYDEN
CHAMBER OF COMMERCE

11 AM – 1 PM

Thursday, June 16, 2022
The Coeur d'Alene Resort

Benefits by Sponsor Level

	PLATINUM	GOLD	*SILVER (ZOOM)	BRONZE
Price	\$2,000	\$1,000	\$750	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition in chamber board meeting and joint Public Policy efforts	Yes	Yes	Yes	No
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	2	3/chamber	1	4/chamber

* Zoom sponsorship exclusive to CDA Regional Chamber

4TH OF JULY PARADE AND FESTIVAL | July 4, 2022



4TH OF JULY PARADE AND FESTIVAL



Monday, July 4, 2022

Parade: 10 AM

Park Festival: 12 PM – 6 PM

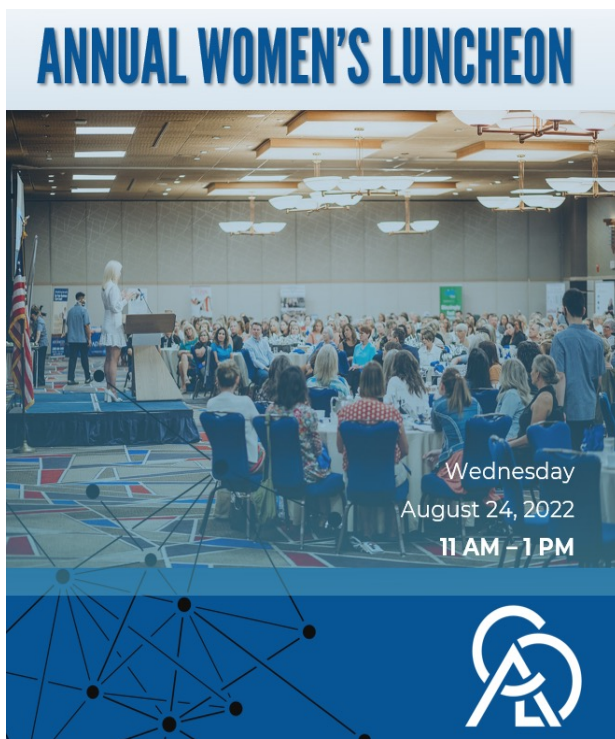
Fireworks: 9:45 PM

Benefits by Sponsor Level	PLATINUM (KABOOM)	GOLD (ALL-AMERICAN)	SILVER (PATRIOT)	*BRONZE (SPARKLE)
Price	\$10,000	\$4,000	\$1,500	\$100 - \$1,499
Parade entries	2	1	1	0
VIP seats at parade	10	4	2	0
Tickets to Chamber VIP Fireworks Party	4	2	0	0
Exclusive sponsor: Military Hero of the Year	Yes	No	No	No
Emcee recognition at event	Yes	Yes	Yes	No
Logo on physical parade banner	Yes	Yes	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Recognition in press/media	Yes	Yes	Yes	No
Booth/table at festival in park (sponsor-provided collateral and staff)	Yes	Yes	Yes	No
Quantity available	1	6	Unlimited	Unlimited



* Donations accepted in any amount starting at \$100

ANNUAL WOMEN'S LUNCHEON | August 24, 2022



Benefits by Sponsor Level	PLATINUM	GOLD (SPEAKER)	SILVER (ZOOM)	BRONZE (BOOTH EXHIB)
Price	\$3,500	\$2,000	\$1,500	\$500
Tickets	4	2	1	0
Microphone time	Yes - at podium	No	No	No
Booth (trade table) at event	Yes	Yes	No	Yes
Retractable banner at event	Yes - near stage	Yes - near check-in	No	Yes - near table
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	7	1	8

BYOP PUTT-PUTT TOURNAMENT | September 1, 2022



BYOP PUTT-PUTT TOURNAMENT



4 PM – 7PM

Thursday, September 1, 2022
Parkside Tower

Benefits by Sponsor Level	PLATINUM (COURSE)	GOLD (AWARD)	SILVER (IN-KIND)
Price	\$300	\$150	N/A
Banner at event	Yes	Yes	No
Logo recognition on website	Yes	Yes	Yes
Recognition on social media	Yes	Yes	Yes
Logo in newsletter	Yes	No	No
Emcee recognition at event	Yes	Yes	Yes
Sponsor-provided items (location, food, beverages, golf balls, gift cards, gift baskets, etc.)	Optional	Yes	Yes
Quantity available	8	4	Unlimited



NAVIGATING THE GROWTH OF KOOTENAI COUNTY | September 20, 2022



Benefits by Sponsor Level	PLATINUM	GOLD	SILVER (ZOOM)	BRONZE
Price	\$2,500	\$1,500	\$1,000	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	7	1	Unlimited

CRAVIN' THE RAVEN TOURNAMENT | September 23, 2022



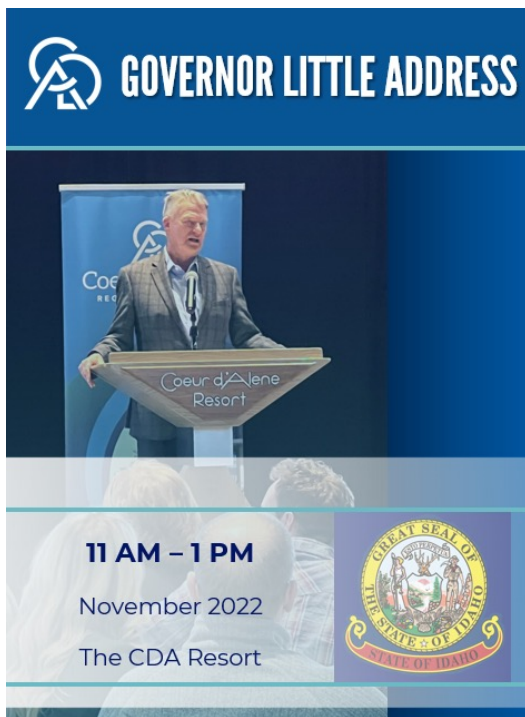
Benefits by Sponsor Level	PLATINUM	GOLD (AWARD)	*SILVER (HOLE)	BRONZE (IN-KIND)
Price	\$3,000	\$750	Hole in One - \$500 (1) Longest Drive - \$300 (1) Closest to Pin - \$300 (1) All other holes - \$200 (14)	N/A
Tickets	4 players + 4 mulligans	2 players + 2 mulligans	No	No
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near check-in + reception	Yes - near reception	Yes – at hole	No
Logo recognition on website	Yes	Yes	Yes	No
Recognition on newsletter, socials	Yes	Yes	No	No
Hole sponsorship	Yes – 1 st choice	No	Yes	No
Emcee recognition at event	Yes	Yes	Yes	Yes
*Table setup + sponsor-provided giveaway @ tee	Yes	No	Yes	No
Quantity available	1	3	17	Unlimited

NEW EDUCATORS RECEPTION | September 29, 2022



Benefits by Sponsor Level	PLATINUM	GOLD (FOOD & BEV.)	SILVER (IN-KIND)
Price	\$1,000	\$500	N/A
5 minutes podium time	Yes	No	No
Retractable banner at event	Yes	No	No
Logo recognition on website, newsletter	Yes	Yes	No
Recognition on social media	Yes	Yes	No
Logo in newsletter	Yes	No	No
Emcee recognition at event	Yes	Yes	Yes
Sponsor-provided gift items (gift cards, swag, etc.)	Optional	Optional	Yes
Quantity available	1	6	Unlimited

GOVERNOR LITTLE ADDRESS | November 2022



Benefits by Sponsor Level	PLATINUM	GOLD	SILVER (ZOOM)	BRONZE
Price	\$5,000	\$2,000	\$1,500	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition in chamber board meeting and joint Public Policy efforts	Yes	Yes	Yes	No
Recognition on Zoom (if applicable)	No	No	Yes	No
Quantity available	1	Unlimited	1	Unlimited

110TH ANNUAL MEETING AND AWARDS BANQUET | December 7, 2022



ANNUAL MEETING & AWARDS BANQUET



6 PM – 8 PM

December 7, 2022

The CDA Resort



Benefits by Sponsor Level	PLATINUM	GOLD	*SILVER (AWARD)	BRONZE
Price	\$5,000	\$2,000	\$1,500	\$500
Tickets	8	4	2	0
5 minutes podium time	Yes	No	No	No
Retractable banner at event	Yes - near stage	Yes - near check-in	No	No
Logo recognition on website, newsletter, socials	Yes	Yes	Yes	No
Logo in event materials	Yes	Yes	Yes	Yes
Logo in event slideshow	Yes	Yes	Yes	Yes
*Award sponsor: logo on award + photo opportunity	No	No	Yes	No
Emcee recognition at event	Yes	Yes	Yes	Yes
Recognition in chamber board meeting	Yes	Yes	Yes	No
Quantity available	1	Unlimited	6	Unlimited

PARTNER WITH US TODAY!

Linda Coppess, President and CEO

Office: (208) 415-0104

Mobile: (208) 651-2302

Email: linda@cdachamber.com



We'll see you soon!

